

Kearney, Mary Celeste (ed.)

Mediated Girlhoods

New Explorations of Girls' Media Culture

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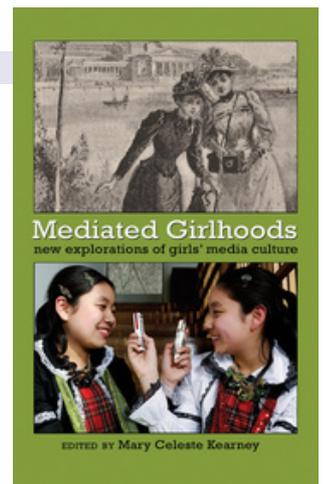
Mediated Youth. Vol. 10

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Book synopsis

Mediated Girlhoods: New Explorations of Girls' Media Culture is the first anthology devoted specifically to scholarship on girls' media culture. Taking a cultural studies approach, it includes analyses of girls' media representations, media consumption, and media production. The book responds to criticisms of previous research in the field by including studies of girls who are not white, middle-class, heterosexual, or Western, while also including historical research. Approaching girlhood, media, and methodology broadly, *Mediated Girlhoods* contains studies of previously unexplored topics, such as feminist themes in teen magazines, girlmade memory books, country girlhoods, girls' self-branding on YouTube, and the surveillance of girls via new media technologies. The volume serves as a companion to *Mediated Boyhoods: Boys, Teens, and Young Men in Popular Media and Culture*, edited by Annette Wannamaker.

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About the author(s)/editor(s)

Mary Celeste Kearney is Associate Professor of Radio-Television-Film at the University of Texas at Austin. She is author of *Girls Make Media* (2006), and editor of *The Gender and Media Reader* (forthcoming 2011), and founding director of Cinemakids.

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Reviews

«'Mediated Girlhoods' is essential reading for the field of Girls Studies - as well as for scholars in other disciplines, parents, and anyone else interested in how girls live in a culture that is permeated by media of all kinds. Ranging widely across time, space and diverse categories of identity, this ambitious book brings together a collection of essays that include studies of representation, reception and media production. Both readable and theoretically sophisticated, 'Mediated Girlhoods' offers compelling insights into how girls experience and use the vast array of cultural forms and technologies available to them, from movies, music and dance to cell-phones and on-line videos.» (Kathleen Rowe Karlyn is Professor of English and Director of the Cinema Studies Program at the University of Oregon. She is the author of 'Unruly Women: Gender and the Genres of Laughter' (Texas 1995), and 'Unruly Girls, Unrepentant Mothers: Redefining Feminism on Screen', Texas 2011)

«This is a wonderfully rich collection of work that moves girls' media studies way beyond the conventional and into important territory of production and critical engagement, innovative methodologies and new voices. 'Mediated Girlhoods' takes us on a fascinating journey through the times and spaces of girls' media culture, present and past, material and virtual, subversive and mainstream. From early twentieth-century Japan to 1970s' rural Australia, from downtown high tech Singapore to the religiously traditional communities of northern Israel, this fabulous set of essays invites us to be guided by girls themselves through the diverse and dazzling terrain of the mediated cultures through which girlhoods are imagined, constructed, lived, and resisted globally. A truly important book for girls' studies.» (Anita Harris, Associate Professor at the Centre for Critical and Cultural Studies, University of Queensland, and author of 'Future Girl: Young Women in the 21st Century')

«Including historical and contemporary examples; addressing representation, use, and production of media; and insisting on attention to the intersections of gender, race, class, sexuality, and nationality, 'Mediated Girlhoods' does nothing short of delineating a growing area of thought called «Girls Media Studies,» and then challenging that scholarship to reconsider its boundaries and objects of study. A must read for anyone interested in the nuances and complexities in girls' lives and cultures. A crucial reference for any student or scholar interested in how we might move Girls Studies forward.» (Sarah Projansky, Associate Professor, Media & Cinema Studies and Gender & Women's Studies, University of Illinois, Urbana-Champaign)

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